



# 2021 KOSACM International Conference

International Perspectives on  
Arts and Cultural Management  
Research and Education  
in the COVID-19 Era

**| Date & Time |** 18 June 2021, 12:00-4:30pm (Korean Standard Time)

Online Conference

See [www.kosacm.org](http://www.kosacm.org) for more information.

**| Hosted by |**  **Korean Society of Arts and Cultural Management**

**| Sponsored by |**  **National Research Foundation of Korea**  **korea Arts management service**

The Korean Society of Arts and Cultural Management (KOSACM) will host an international conference on “International Perspectives on Arts and Cultural Management Education and Research in the COVID-19 Era.” In early 2020, the arts community faced an unprecedented crisis due to the pandemic, as virtually all arts venues were forced to close, and income streams dried up for the majority of arts workers. This conference will feature timely scholarship on the global arts sector’s responses to the pandemic, and arts and cultural management education and research in the post-COVID era, with keynote presentations by international scholars. We hope that this conference will reach around the globe to connect the efforts and perspectives of arts workers, scholars, and audiences in the private and public sectors as we move forward into the post-COVID-19 era. Please join us.

Seungwan Ryu, Ph.D.

President of KOSACM

WoongJo Chang, Ph.D. & Youngdeok Seo, Ph.D.

Co-chairs of the KOSACM Scientific Committee

## Program

### Plenary Session

**12:00 Chasing Resilience in a Post-COVID-19 World of Arts and Cultural Management**

Margaret Wyszomirski, Ph.D.

Professor Emerita, Dept. of Arts Administration, Education, and Policy, The Ohio State University, USA

Discussant: **Young-Ah Koh, Ph.D.** Assistant professor, Dept. of Arts Management, Miami University, USA

### Sessions

**Session 1 Managing Arts in Times of Constant Crisis: The Latin American Perspective**

12:45

Javier Hernandez, Ph.D.

Director, Business Administration Department, Universidad del Sagrado Corazón, Porto Rico

Discussant: **Nakyung Rhee, Ph.D.** Researcher, National Assembly of State Arts Agency, USA

**Session 2 Culture and Tourism Industries Development in the Post-COVID-19 Era**

13:30

Chengzhong Wu, Ph.D.

Professor, University of International Business and Economics, China

Discussant: **EunJin Huh, Ph.D.** Visiting professor, Dept. of Arts and Cultural Management, Hongik University, Korea

**Session 3 “We are on our knees”: Transforming Arts and Cultural Management in Crises, An Australian Perspective**

14:00

Ruth Rentschler, Ph.D.

Professor, Arts and Cultural Leadership, University of South Australia

Discussant: **Boram Lee, Ph.D.** Senior Lecturer, Arts and Cultural Leadership, University of South Australia

**Session 4 Cultural Professionals’ Education and Cultural Ecosystems’ Transfigurations:**

15:00

**Stories from Finland and Poland**

Marcin Poprawski, Ph.D.

Senior Lecturer, HUMAK University of Applied Sciences, Finland  
Director, Regional Culture Observatory, AMU University of Poznan, Poland

**Session 5 Audience Development, Cultural Policy, and Cultural Democracy**

15:20

Steven Hadley, Ph.D.

Research Fellow, National University Ireland Galway, Ireland  
Associate Lecturer, Leuphana University of Lüneburg, Germany

**Session 6 The Show Must Go On?: The Transformation of the Italian Art Sector During and After COVID-19**

15:40

Chiara Carolina Donelli, Ph.D.

Research Fellow, Public and Cultural Management, Università degli studi di Parma, Italy

**Discussants**

Jin Woo Lee, Ph.D. Research Professor, Centre for Arts & Cultural Management, Kyung Hee University, Korea

Heiwon Won, Ph.D. Research Fellow ISA - UMR 5316 Litt&Arts, Université Grenoble Alpes, France

Minkyoung Kim, Ph.D. Research Fellow Busan Development Institute, Korea

**Round**

**Table**

**16:30**

**Moderator**

WoongJo Chang, Ph.D. Associate professor, Dept. of Arts and Cultural Management, Hongik University, Korea

**Discussants**

Insul Kim, Ph.D. Associate Professor, The Catholic University, Korea

Kiwon Hong, Ph.D. Associate Professor, School of Drama, Korea National University of Arts, Korea

Minha Lee, Ph.D. Assistant Professor, Dept. of ICT Engineering, Chung-Ang University, Korea

Shin-Eui Park, Ph.D. Professor, Dept. of Museum Management and Cultural Policy, Kyunghee University, Korea

Youngdeok Seo, Ph.D. Associate Professor, Dept. of Entertainment Business, Chugye University of the Arts, Korea